

● DIGITAL MARKETING & SALES GROWTH

More Customers. Bigger Sales. for **Your Business.**

We help African businesses get found online, reply to customers instantly on WhatsApp, and train internal teams to drive steady sales.

SIMPLE MARKETING SYSTEMS

Turn Everyday Inquiries into
Paying Customers Faster

<60s INSTANT WHATSAPP
REPLY TIME

100+

BUSINESSES GROWN

3x

MORE CUSTOMER
INQUIRIES

50%

LESS MONEY WASTED ON
ADS

TRUSTED BY:

Tolaram Group • QShelter • Winners Chapel • Youth Alive • Matrix Energy • Munch It • PTI •
Arable • Dugo Capital • Obejor • Tilden • Myhomesng • Neulogic • Superflux

OUR APPROACH

Stop Wasting Money on Ads That Don't Sell

Social media likes don't pay salaries. We build simple, reliable systems that bring real buyers straight to your phone and office.



HOW WE TURN ONLINE VISITORS INTO PAYING CUSTOMERS

SIMPLE 4-STEP FLOW

1. PEOPLE FIND YOU
Google & Social Ads
Buyers looking for you

2. INSTANT WHATSAPP
Under 60s Replies
Answers questions 24/7
Customers don't leave

3. SALES TEAM CALLS
Direct to Phone
Ready buyers handed over

4. YOU CLOSE DEALS
More Sales
Money in your bank

Real Sales, Not Vanity

We don't brag about likes or views. We measure success by one simple thing: how many paying customers reach your business.

Built for WhatsApp

Most buyers in Nigeria and Africa live on WhatsApp. We connect your ads directly to WhatsApp so customers can reach you with one tap.

We Train Your Staff

We don't keep you dependent on us. We train your in-house team on how to run your ads, reply to buyers, and close deals easily.

99.9%

RELIABLE DAILY SYSTEMS

2 to 3 Weeks

FAST SETUP TIME

100%

PRIVATE & CONFIDENTIAL

OUR CORE SERVICES

Four Simple Ways We Bring You Customers

You don't need confusing marketing jargon. You just need reliable ways to attract interested buyers and sell to them without stress.

⚡ WHY FAST WHATSAPP REPLIES BEAT OLD WEBSITE FORMS 21X HIGHER CHANCE TO CLOSE

Slow Email Forms (2 Days Wait)

✗ Customer gets tired and buys from your competitor

Instant WhatsApp (<60 Seconds)

✓ Buyer gets instant answers and buys from you today

📱 WhatsApp Sales Automation

INSTANT REPLIES

Automated WhatsApp chats that greet buyers in seconds, answer common questions, share prices, and send serious clients to your team.

Under 60s Replies

Works 24 Hours

Easy for Buyers

🔍 Google Search Ranking (SEO)

GET FOUND FREE

When customers in your city search on Google for what you sell, we make sure your business shows up right at the top of the page.

Top Google Page

Local Customers

Free Daily Calls

💻 Fast, High-Converting Websites

MOBILE READY

Modern, professional business websites that load in 1 second on mobile phones, make you look credible, and encourage visitors to call or chat.

1-Second Load

Phone Friendly

Direct WhatsApp Button

🎯 Targeted Online Advertising

BRINGS BUYERS

High-performing ads on Facebook, Instagram, Google, and LinkedIn that reach only the exact people who need your service and have money to pay.

Facebook & Instagram

Google Search Ads

High Return on Spend

TOOLS WE HANDLE FOR YOU:

WhatsApp Business

Google Search & Maps

Meta Ads (FB & IG)

WordPress & Web

Sales Tracking Tools

CORPORATE TRAINING & UPSKILLING

We Train Your Staff to **Market & Sell Like Pros**

Want your internal team to handle your marketing and customer acquisition? We provide hands-on, practical training tailored to your company.

**COURSE 01 • BUSINESS LEADERS****AI for Executives & Business Owners**

For: CEOs, Directors, Partners & Managers

Learn how to use AI tools like ChatGPT to write proposals in minutes, cut business costs, and supervise your team effectively.

COURSE 02 • MARKETING STAFF**Digital Marketing That Actually Sells**

For: In-House Marketing & Brand Teams

How to design good ads, write copy people read, rank on Google, and bring ready-to-buy customers without burning your budget.

COURSE 03 • SALES TEAMS**Closing Sales Fast on WhatsApp**

For: Sales Reps & Customer Support Staff

How to reply to customers in under 3 minutes, use proven message templates that close deals, and follow up without annoying clients.

COURSE 04 • OPERATIONS & ADMIN**Sales Tracking & Customer Records**

For: Operations, Accounts & Admin Staff

Set up simple dashboards so management can see where every lead came from, which ads work, and how much money came in.



At Your Office /
Retreat



Live Interactive
Online



Easy Company
Handbooks

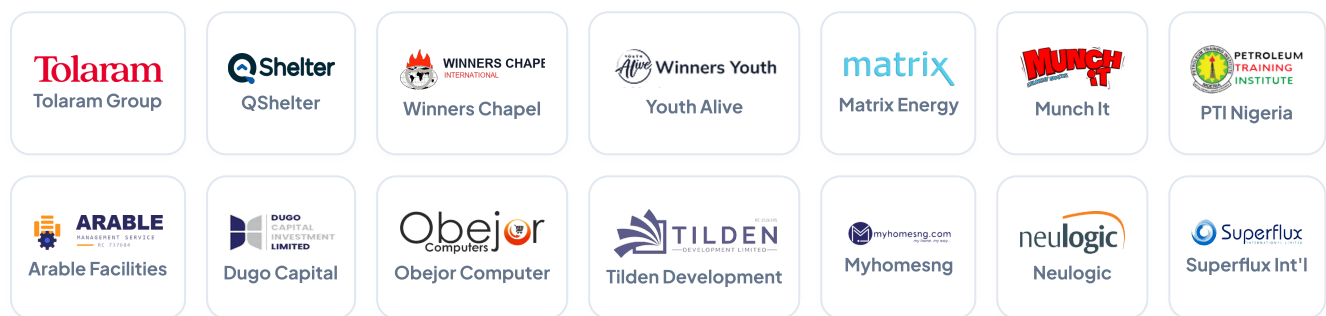


60 Days Post-Training
Help

PROVEN TRACK RECORD

Trusted by Africa's Foremost Brands & Institutions

From major manufacturers to real estate firms, energy companies, churches, and retail stores—here are some of our trusted partners:



REAL ESTATE & HOUSING

QShelter & Myhomesng

+320%

MORE PEOPLE FINDING THEM ON GOOGLE

Helped them rank #1 on Google when buyers search for land and property in Lagos, sending dozens of direct inquiries to their WhatsApp daily.

FOOD & EVERYDAY SNACKS

Tolaram & Munch It

12M+

PEOPLE REACHED ONLINE

Designed creative nationwide social media ad campaigns that got people talking about their snack brands and buying in supermarkets.

ENERGY & FACILITIES

Matrix Energy & Arable

<2 Min

FAST RESPONSE TO INQUIRIES

Replaced slow 2-day email delays with instant WhatsApp routing and trained their sales team to respond in under 2 minutes, winning more contracts.

What Our Clients Say: "Core Digital made our marketing simple. We now get steady inquiries every week and our sales team knows exactly how to close them."

WORKING TOGETHER

Four Easy Steps: From Chat to Growth

Working with us is transparent and straightforward. No confusing technical talk—just clear steps and honest, measurable results.

STEP 01**Free Review**

Days 1–7

We look at your current marketing, website, and ads to spot exactly where you are losing customers.

STEP 02**Clear Action Plan**

Days 8–14

We give you a simple, straightforward proposal showing what we will fix and the results you should expect.

STEP 03**Setup & Training**

Days 15–30

We build your systems, launch your ads, connect your WhatsApp, and train your staff in person or online.

STEP 04**Review & Grow**

Ongoing

We review performance with you every two weeks to make sure sales keep coming in and costs stay low.

A Dependable Marketing Partner That Cares About Your Bottom Line

 **SIGNED CONFIDENTIALITY (NDA)** **GUARANTEED TIMELY DELIVERY** **BI-WEEKLY PROGRESS REPORTS**

Ready to Grow Your Sales?

Send us a quick message today to book a free 30-minute review or request a tailored corporate training plan for your staff.

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